

PROGRAM EVALUATION AND PERFORMANCE MEASUREMENT

The Metrics of Peak Performance™

THE CHALLENGE

Congress asks your department to defend this year's budget request. It wants to know how your program will achieve results when you can't link funding to outcomes.

Your IT development project is going off track. The contractors say things are improving, but you're worried. If this high visibility project fails, it could mean the end of your career. You need someone you trust to provide an independent assessment and reliable advice on how to save the project.

Will you know *Peak Performance™* when you reach it? That answer is no, unless you have robust systems and processes in place to measure it – through systematic assessments of budget authorizations, expenditures, investments, outcomes, performance data and all the other elements that make up a complete financial and operational picture of your enterprise.

Once you have “the numbers” in hand, you're ready to take on the world. You can make the best business case to the Office of Management and Budget (OMB) or your executive committee for investing in new IT systems, integrating operating and capital budgets with enterprise business goals, improving the productivity of day-to-day operations or establishing realistic projections for long-term strategies.

At SiloSmashers, we supply the analytical support you need to conduct robust program evaluations and develop performance measurement frameworks. You'll have logic models to demonstrate the linkages among inputs, activities and outputs, plus approaches to capture the data needed for intelligent decision-making and results-based program management. You'll match outcomes against objectives to see what's working and what's not. And you'll establish a powerful framework for strategically aligned planning and budgeting.

WHAT WE OFFER

Depend on SiloSmashers for proven expertise in: Program evaluation • Performance measurement • Planning and budget support • Data collection and analysis • IT capital planning and investment control • Budget and performance integration • Project “health” assessments • Independent Validation and Verification (IV&V) • Information Technology strategy

**PRESENT THE BEST
BUSINESS CASE
FOR INVESTING IN
NEW IT SYSTEMS.**



WHY SILOSMASHERS?

In-depth experience. As you might expect, performance is everything in this arena. Our evaluation and performance measurement solutions serve agencies throughout government – from the Departments of Justice and Labor to the National Cancer Institute and the Appalachian Regional Commission. Many of our professionals have held high-level government budgeting and planning positions. They know the territory, the issues and the complexities of measuring and evaluating the outcomes of public sector programs. In addition, a growing number of commercial enterprises deploy our capabilities to measure the performance of their operations.

Innovation is also a SiloSmashers hallmark. We don't just get software off-the-shelf and run the numbers. We tailor evaluations to your program's individual requirements and work environment. This generates analyses that are not only relevant, but offer reliable data you can trust for strategic decision-making, day-to-day operations and accurate reporting.

PROVEN METHODS, PROVEN RESULTS

On each engagement, SiloSmashers develops a customized project plan and methodology. We follow this with extensive data gathering and, for program evaluations, in-depth quantitative and qualitative research. Often, we develop logic models and other sophisticated presentation aids and analytical tools. Once data is available, we take it through synthesis and analysis to develop the clear, insightful reports our clients have come to expect.

THE BENEFITS ARE CLEAR

There's strength in numbers. With our powerful metrics, you'll make better management decisions ... win budget approvals more readily ... satisfy tough reporting requirements ... optimize your use of scarce resources ... gain more value from your budgets ... and increase accountability at every level of your enterprise. Best of all, government agencies will strengthen mission effectiveness and increase operating efficiency, while private sector companies will increase profitability and competitiveness.

FIND OUT MORE

Put your enterprise on the path to *Peak Performance*.™ Contact SiloSmashers today at 703-797-5600. Visit www.silosmashers.com. Or email: info@silosmashers.com.

**CAPTURE THE DATA YOU NEED FOR
INTELLIGENT DECISION-MAKING
AND RESULTS-BASED PROGRAM
MANAGEMENT.**

